



3rd PHDCCI
INTERNATIONAL WEEK
Unveiling India's Potential: International Conference and Exhibition

MARCH
3-7
2025
10 AM TO 7 PM



INDIA: A GLOBAL POWERHOUSE
OPPORTUNITIES, INNOVATIONS, COLLABORATIONS

INDIA EXPO CENTRE & MART

KNOWLEDGE PARK-II, GREATER NOIDA EXPRESSWAY, DELHI, NCR, INDIA

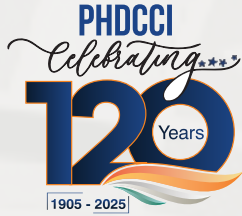
BRANDING OPPORTUNITY

Benefits/ Deliverables	LEAD PARTNER (INR 20,00,000) (USD 25,000)	PRINCIPAL PARTNER (INR 15,00,000) (USD 20,000)	STRATEGIC/ STATE PARTNER (INR 10,00,000) (USD 14,000)	ASSOCIATE PARTNER (INR 5,00,000) (USD 8,000)
PRE-EVENT				
Logo on the conference website with a link to your website	√	√	√	√
Logo inclusion in all print advertisements	√	√	√	√
Logo inclusion in all marketing collaterals	√	√	√	√
Logo inclusion in exhibition invitations	√	√	√	√
Press release to all media announcing partners and sponsors	√	√	√	√
Testimonial from Senior Executive to be used across all communication channels	√	√	√	√
Announcement upon partnership confirmation through social media channels (Including: Instagram, Twitter, Facebook, LinkedIn)	√	√	√	√
AT THE CONFERENCE				
Speaking Slot at the Inaugural Session of International Week	√	-	-	-
Speaking Slot in Region Specific Days of International Week	5	3	2	1
AT THE EVENT				
Corporate Video to be played during the event	√	√	-	-
Exhibition Stall (sqm)	56	36	18	12
Company Standee at prominent places at the venue	12	8	6	3
Display of the company's name and logo on Backdrop	√	√	√	√
Thank You Partners' Standee at the venue	√	√	√	√
Partnership acknowledgement during the Event	√	√	√	√
Complimentary full conference registrations including all breaks and social functions as scheduled	15	10	6	3
Logo of all Partner signage throughout the venue	√	√	√	√
Announcement of Partnership through conference social media channels	√	√	√	√
Logo on a Partners PowerPoint slide shown at various intervals	√	√	√	√
Company Standee at prominent places at the Gala Dinner	6	3	2	1
Recognition as a premium event partner at the Gala Dinner	√	√	√	√
POST EVENT				
List of delegates who registered to attend the conference pre and post conference (in accordance with privacy laws)	√	√	√	√
Full Page Coloured Advertisement in PHDCCI Bulletin (editions)	12	8	6	3
'Thank you Partners' post on social media channels	√	√	√	√
Logo inclusion in the Post Event Report	√	√	√	√

For Partnership, Contact:

Mr. Abhishek Banwara, Senior Secretary, PHDCCI Email- abhishekbanwara@phdcci.in / Mobile +91 96541 22241
<https://phdcciinternationalweek.com>

ORGANISER



3rd PHDCCI

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GULF DAY



EUROPE & CIS DAY



AMERICAS DAY



AFRICA DAY



ASIA PACIFIC DAY

MARCH (MON)
3
2025
11 AM TO 5 PM (IST)

MARCH (TUE)
4
2025
10:30 AM TO 6 PM (IST)

MARCH (WED)
5
2025
11 AM TO 5 PM (IST)

MARCH (THU)
6
2025
11 AM TO 5 PM (IST)

MARCH (FRI)
7
2025
10:30 AM TO 3 PM (IST)

STRATEGIC PARTNER



ASSOCIATE PARTNER



SUPPORTING PARTNERS

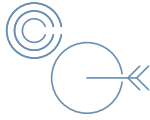


CHANNEL PARTNERS



<https://phdcciinternationalweek.in>

OBJECTIVE



Foster international partnerships, collaborations, and investments to leverage India's strengths and accelerate global growth



Facilitate knowledge exchange, networking, and dialogue among stakeholders to identify synergies and opportunities for mutual benefit



Showcase India's prowess across various sectors including but not limited to technology, innovation, manufacturing, healthcare, agriculture, tourism, and renewable energy



Highlight India's commitment to sustainability, inclusivity, and economic resilience in a rapidly evolving global landscape.

EXHIBITOR PROFILE



Healthcare & Wellness



Agri & Food Processing



Textiles



Automobiles,
Auto Components,
EV & Battery



Tourism & Hospitality



Defense & Homeland Security



Education & Skill Development



IT & ICT



Railways & Aviation



Warehousing
& Logistics



Fintech



Energy & Power



Paper Packaging
& Plastics



Infrastructure

KEY HIGHLIGHTS

Sectoral Showcase
through exhibition

Policy Dialogues

Innovation and
Start-up Showcase

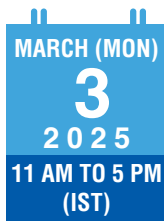
B2B and B2G
Engagements

Cultural Extravaganza



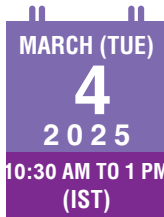
SCHEDULE FOR THE WEEK

PROSPECTS FOR TRADE COOPERATION AND ECONOMIC RECOVERY



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development
- Textiles, Leather Goods & Footwear
- Tourism
- Innovations and Startups
- Technological Partnership
- Food Processing
- Warehousing & Logistics

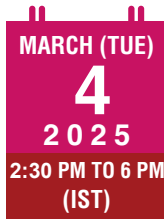


DESTINATION CIS

FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Tea & Coffee
- Machinery & Mechanical Appliances
- Leather and Rubbe
- Agriculture & Food Processing
- Energy
- Textiles
- Metals & Mining
- Warehousing & Logistics

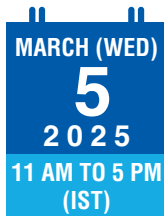
FOSTERING INCLUSIVE GROWTH THROUGH SUSTAINABLE PARTNERSHIP



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Innovations and Startups
- Tea & Coffee
- Automobiles & Auto Components
- Ceramics
- Textile Articles
- Machinery
- Warehousing & Logistics

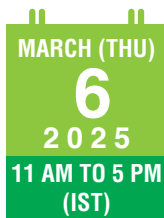
INDIA AMERICAS COOPERATION - A RESILIENT PARADIGM



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Engineering Goods
- Education
- Chemicals
- Automobiles & Auto Components
- Textile
- Packaged Food & Beverages
- Tourism
- Warehousing & Logistics

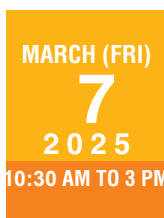
THE FUTURE OF INDIA-AFRICA RELATIONS: OPPORTUNITIES ABOUND



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Infrastructure Development
- Tourism
- Automobiles & Auto Components
- Textile
- Automobiles
- Warehousing & Logistics

REGIONAL INTEGRATION AND INCLUSIVE GROWTH



FOCUS SECTOR

- Healthcare & Pharmaceuticals
- Innovations and Startups
- Textiles
- Agriculture & Food Processing
- Infrastructure Development
- Tourism
- Warehousing & Logistics



EXHIBIT AT INTERNATIONAL WEEK 2025

STAND TYPE	INR	USD
Bare/ Raw space (Min 36 m ²)	9000/m ²	175/m ²
Pre equipped/ Shell space (Min 9 m ²) Includes: Space, Carpet, Melamine Partitions, Power Supply, Lightning Socket, 1 Table, 2 chair, wastebin & cleaning	10000/m ²	200/m ²

*above rates are exclusive of 18% GST

For Secretarial Queries pertaining to Exhibition Space Please Contact

Sector	Name	Mobile	Email
Agri & Food Processing	Ms. Shefali Bhasin	+91 9310772005	shefali.bhasin@phdcci.in
Automobiles & Auto Components	Mr. Abhishek Banwara	+91-9654122241	abhishekbanwara@phdcci.in
Defence & Homeland Security Healthcare & Wellness IT & ICT	Dr. Nasir Jamal	+91 9810185714	nasir.jamal@phdcci.in
Energy & Power	Mr. Punit Chaudhry	+91 9911576699	punit@phdcci.in
Fintech	Ms. Babeeta Sharma	+91 9891310903	babita@phdcci.in
Paper, Packaging & Plastics Textiles	Mr. Rakesh Sangrai	+91 8285011851	rakesh@phdcci.in
Railways & Aviation	Ms. Bhavna Singh	+91 9811027759	Bhavna.singh@phdcci.in
Tourism & Hospitality	Ms. Sulagna Ghosh	+91 8800339112	sulagna.ghosh@phdcci.in
Warehousing & Logistics	Ms. Kanika Goswami	+91 9910725433	kanika.goswami@phdcci.in

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